


DULCE PINZÓN

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HISTORIAS DEL PARAÍSO

A woman with short blonde hair, wearing a black and white striped swimsuit, is sitting on a taxidermy specimen of a bear. She is looking towards the camera with a slight smile. The background is a hazy, mountainous landscape. The entire image is overlaid with a semi-transparent grey filter.

The installations and taxidermy specimens of the former museum of natural history of Puebla in Mexico were used for this project, a space in a state of abandonment to obtain metaphorical images with which to raise awareness and reflect on environmental issues.

The photographic series is inspired by the cycle of life and tries to capture the author's own frustration, when understanding the great environmental problems that we currently suffer and that

we will bequeath to the next generations. The message of his photographs is seasoned with touches of irony and fantasy, even putting the human being inside the bars of the zoo in which the planet is being transformed.

The great success of "Historias del Paraíso" put the spotlight on the deteriorating museum, which promoted a popular action to finally get the facilities preserved and reopened to the public.



Natural beauty



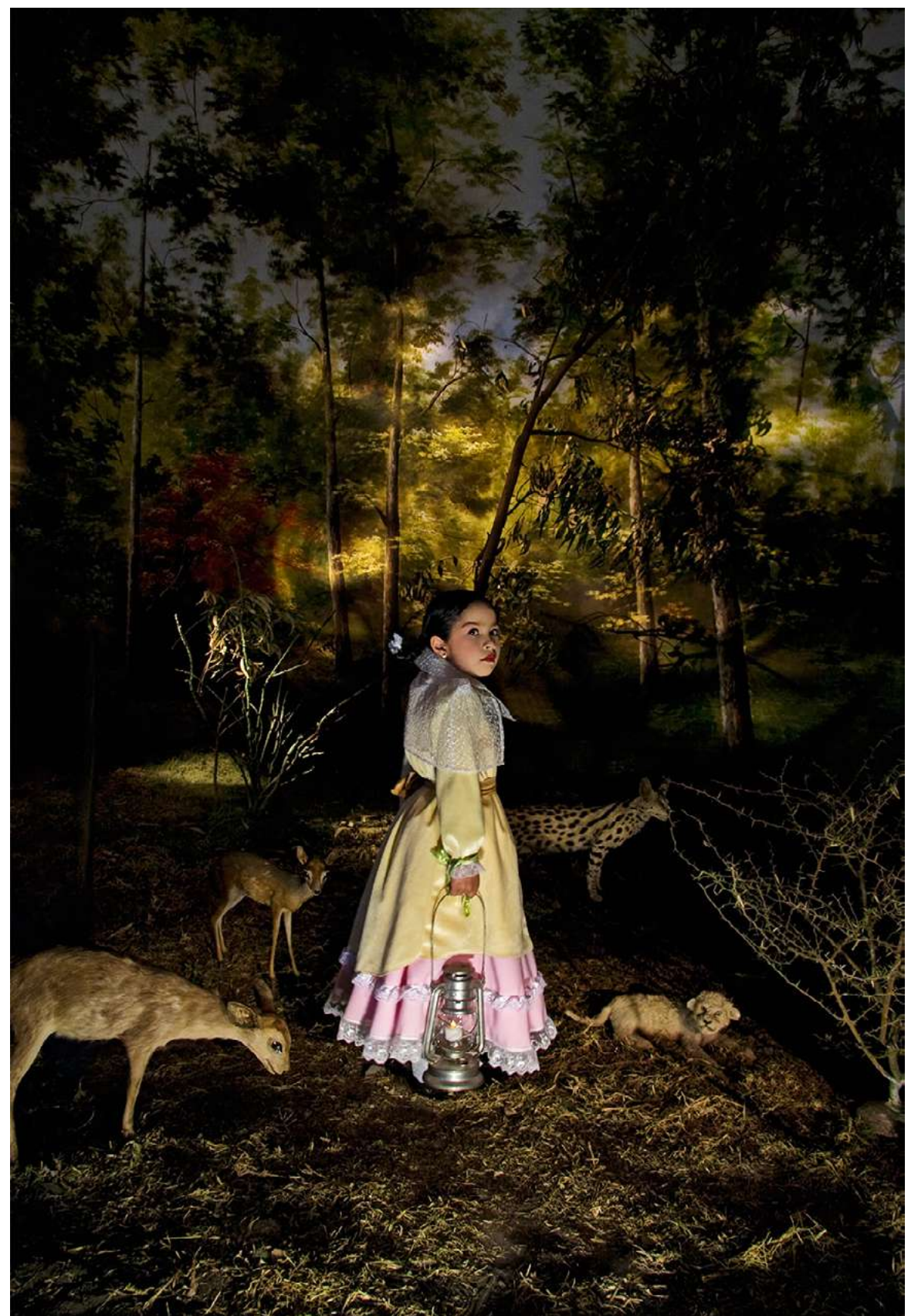
Oso 2



Apaches



Oso 1



Girl in the woods



The beginning



Circus



Jaula 1



Good and bad



Jaula 2



Nostalgia



Fashion victims



Domador 1



Domador 2



Bearhead



Global warming



Nun 1



Nun 2



Diorama



New baby bear



Zebra



Rubber duckies



Bodegón 1



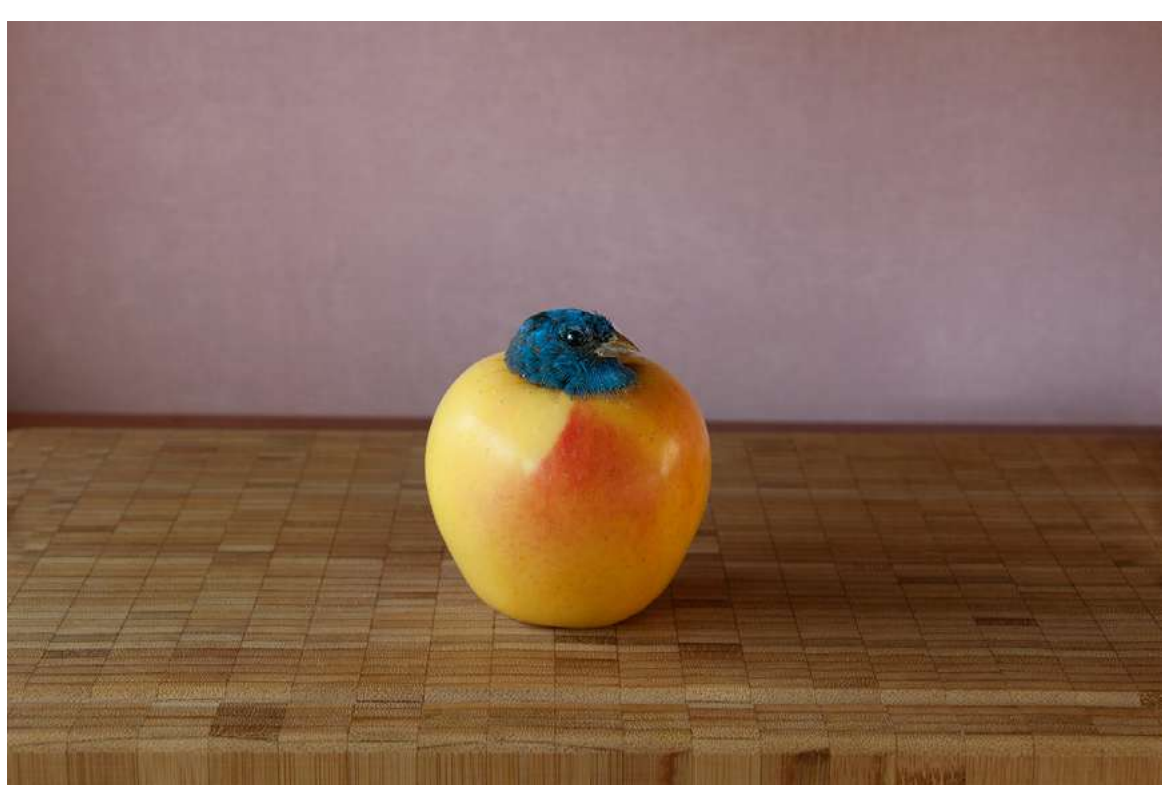
Cabeza de pájaro en palo



Bodegón 2



Bodegón 3



Bodegón 5



Bodegón 4



DULCE PINZÓN

/ MEXICO CITY 1974

Dulce defines herself as: "A free soul who uses art to inspire others to be."

Visual artist, curator, manager, cultural entrepreneur, activist and mother.

Dulce Pinzón is particularly interested in issues of social justice and activations that generate positive repercussions at the collective conscious level and legislation. She has worked in campaigns for the struggle for labor rights in New York together with former attorney general Elliot Spitzer and from the United Nations in creating cultural products for the dissemination of information for the development and democratization of Spanish-speaking countries.

Currently her main interest is focused on cultural, environmental and gender issues through her personal, curatorial and museographic projects. He studied Communication Sciences at the University of the Americas Puebla and photography at Indiana University in Pennsylvania. In 1995 he moved to

New York where she studied photography at the International Center of Photography, Film at New York University, Labor Law at Dowling College, Long Island New York and Curatorial Seminar located at the Tamayo Museum in Mexico City.

Her work is inserted in a line of photography that seeks to build the image, does not capture with her camera what is in reality, but "invents" a new one; For this, she makes use of references of high culture or popular culture where citation is important and she can do it with painting, drawing, conceptual art diagrams, advertising, cinema; or even making reference to other photographs. Her work has been exhibited, published and collected internationally. She has been multi-awarded and nominated for her work as in the prestigious

photography award: Prix Pictet, the Ford Foundation and New York Foundation for the Arts; her first book "The real History of Superheroes" was published by Editorial RM with support from Co'nversiones Culturales del Fonca in three languages: Spanish, English and French. Her second book of Author was published in 2018 by Troconi and Letayf publishing house and was mentioned by Revista CODIGO as one of the 8 most relevant books by artists in the history of art.

In December 2015 the magazine FORBES considered her among the 50 most creative Mexicans in the world. Dulce was a member of the National Endowment for the Arts Creators of FONCA from 2014 to 2017, tutor of Young Creators and jury in multiple art competitions worldwide; in 2019 Plataforma ArtBase opens a physical space gallery in the city of Puebla whose objective is to link national and international emerging artists and with institutions and art enthusiasts; accompanying the creator in his artistic production and developing strategies for dissemination, promotion, sale, advice with collectors and management of individual and inter-institutional projects at national and global level.

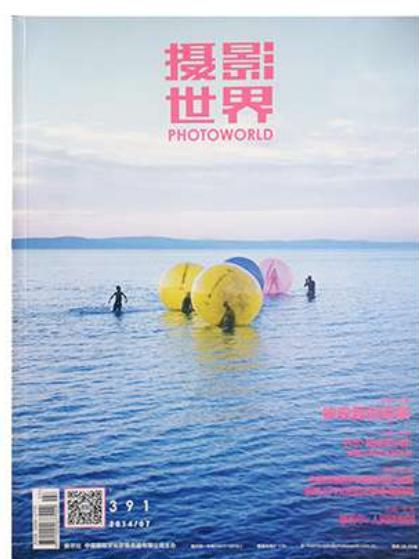
In charge of curating exhibitions and Pop-ups among which stand out: Bubbles of Rocío Cerón, Hysteria, exhibition of contemporary painting, Festival of public art in the Montreal Metro: Art Souterrain, Instituto México in Montreal, The Rug Company (Paul Smith, Kelly Wearstler, Alexander McQueen and Vivienne Westwood among others) and

photographic exhibitions such as: "Alchemist of Images" by Luis Canseco for Almanaque gallery in CDMX, "The Fantastic Female Construction" for Museo Erasto Cortés. Fairs such as: Zona Maco, Zona Maco foto, Meca Puerto Rico, Pinta Miami, Future Fair NY, Trámite and FAMA.

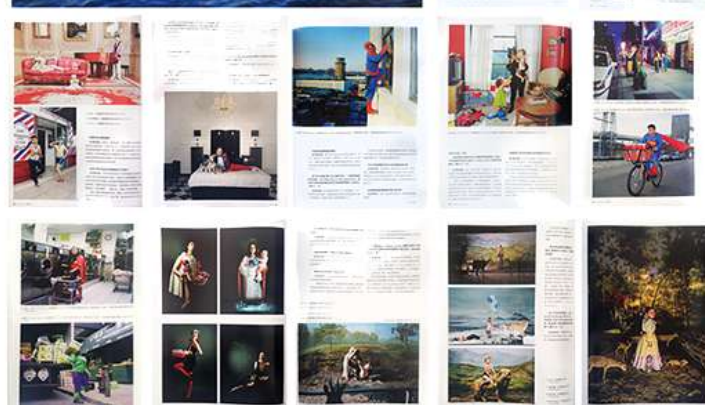
In 2004 to 2008 she was part of the curatorial collective Fresa Salvaje in New York City along with Aldo Sánchez that consisted of a party with music and visuals managing the participation of bands such as: Titan Cumbia Queers, Instituto Mexicano del Sonido and María Daniela y su Sonido Laser, among others; and festivals such as Brooklyn Presents, Cinema Tropical, El FUTURO MAS ACA, Mexico NOW, Pasaguero and institutions and galleries such as The New Museum and Yvonne Lambert.

She has been creative director of Iluminemos al Atoyac (collateral event of the Civil Association "Dale la Cara al Atoyac", which is based on an auction of light pieces whose cause is the raising of funds for the Association in the attempt to save the Atoyac River) also focused on the development of curatorial projects for festivals such as: Art-Souterrain (installation of international contemporary art in architectural and historic public spaces as well as in the subway of Montreal), Espacio México in Montreal and art galleries in Mexico City. Dulce currently lives and works with her two children between Montreal and Mexico.

PRESS



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D'ARTE
Dossier de los sentidos
Mexico Sep-Nov 2013



8 libros de artista



Dulce Pinzón
Las fotografías de Dulce Pinzón destacan por centrarse en **problemas sociales**, discriminación y conciencia con respecto al **medio ambiente**. Los escenarios que ella plasma son prefabricados, mientras que los vestuarios de los personajes son seleccionados especialmente para crear armonía con los colores que componen la imagen. Entre las características de su trabajo destaca una **iluminación impecable** y detalles que hacen alusión a los **estereotipos**, la mezcla de culturas y los estados intermedios de la **sexualidad**.